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Dean, Faculty of Commerce and Management

Co – Chairs Dr. Jisha V G,

Head, Department of Professional Management Studies

Dr. Ajai Abraham Thomas,

Coordinator, Department of Professional Management Studies

FDP Coordinators

Dr. A.J.Excelce Ms. Shilpa Rao Dr. Arun Kumar B

Dr. Eshan M R

Please feel free to contact for further queries

Contact Details: Dr. A J. Excelce - 9952127129

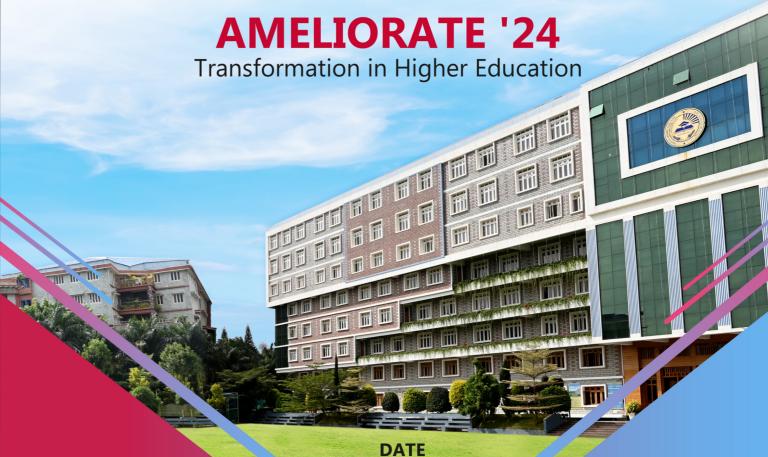
Ms. Shilpa Rao - 9611777669 Dr.Arun Kumar B - 9698898874 Dr. Eshan M R - 8618816523 e-mail: pmsevents@kristujayanti.com Website: www.kristujayantimba.edu.in







Department of Professional Management Studies organises



21.10.2024 - 28.10.2024 TIME 06.00 P.M to 07.00 P.M IST

NATIONAL FACULTY DEVELOPMENT PROGRAMME on

EDUCATIONAL EXCELLENCE THROUGH TEACHING
AND RESEARCH IN DIGITAL ERA

About the College

Kristu Jayanti College, founded in 1999, is managed by "BODHI NIKETAN TRUST", formed by the members of St. Joseph Province of the Carmelites of Mary Immaculate (CMI).

The institution strives to fulfill its mission to provide educational opportunities for all aspiring young people to excel in life by developing academic excellence, fostering values, creating civic responsibility, inculcating environmental concern and building global competencies in a dynamic environment.

The College is affiliated to Bengaluru North University and is reaccredited with grade 'A++' in 2021 by NAAC in the Third Cycle of Accreditation. The college is recognized by UGC under the category 2(f) & 12(B). The College has been accorded Autonomous Status since 2013 by the University Grants Commission, the Government of Karnataka & Bangalore University.

In the NIRF 2024, Our college has been ranked 60th place in the top 100 colleges in the country. The programmes of School of Management are internationally accredited by the Accreditation Council for Business Schools and Programs [ACBSP, USA]. The college was accorded 'DBT Star College status under the strengthening component' by the Department of Biotechnology, the Ministry of Science & Technology and the Government of India. The institution received first prize at the National Level for 'Clean and Smart Campus Award' from Shri. Dharmendra Pradhan, Minister of Education, Govt. of India.

In the India Today - MDRA survey 2024, Kristu Jayanti College, Bengaluru is consecutively ranked as the Best Emerging College of the Century at National Level for Commerce, Science, Arts and Social Work. At the National level, the survey ranked the college as 4th Best in BCA, 12th Best in MSW, 20th Best in BBA, 21st Best in Commerce and Arts, 26th Best in Mass Communication, 28th Best in Science Programmes. The College is ranked as 2nd Best in MSW, 3rd Best in BCA and Commerce, 4th Best in Arts and Science, 5th Best in Mass Communication and 6th Best in BBA programmes among the colleges in Bengaluru.

Department of Professional Management Studies

The Department of Professional Management Studies (DPMS) is an academic department dedicated to providing high-quality education and training in the field of management. It offers various programmes and courses that cater to the needs of aspiring managers and professionals seeking to enhance their managerial skills.

The primary objective of the Department of Professional Management Studies is to equip individuals with the knowledge, skills, and competencies required to succeed in various managerial roles across industries. The department offers various undergraduate programmes, allowing students to specialize in areas such as Business Analytics, Aviation Management, Tourism and Hospitality Management, Retail Management (automobile retail), Branding and Advertising.

The curriculum of the department is designed to provide a comprehensive understanding of management principles, theories, and practices. It combines theoretical knowledge with practical applications through case studies, group projects, internships, and industry collaborations. Students are exposed to real-world business scenarios and are encouraged to develop critical thinking, problem-solving, and decision-making skills.

Department of Professional Management Studies plays a crucial role in preparing individuals for managerial positions in various industries. By providing a comprehensive education in management principles, fostering an entrepreneurial mindset, and facilitating industry collaborations. It equips students with the necessary skills and knowledge to excel in their careers and make significant contributions to the business world.

About Ameliorate'24

In today's rapidly evolving digital landscape, education is undergoing a transformative shift. The integration of cutting-edge technology in teaching and research has opened new horizons for educators, enabling them to foster innovation, critical thinking, and deeper engagement in learners. This Faculty Development Program (FDP) on "Driving Educational Excellence through Teaching and Research in the Digital Era" aims to equip educators with the skills, tools, and knowledge needed to excel in this digital age.

With an emphasis on the latest educational technologies, online teaching methodologies, and research innovations, the program focuses on enhancing teaching practices and fostering research capabilities. By leveraging digital tools, educators can create interactive, student-centered learning environments, while also advancing their research through data analytics, AI, and collaborative platforms. The FDP offers insights into how digital tools can streamline curriculum delivery, enhance assessment techniques, and support the generation of high-quality research outcomes.

Participants will gain hands-on experience with technologies that are reshaping the education sector, including Learning Management Systems (LMS), virtual simulations, and open-access research databases. This holistic approach ensures that educators are not only adept at using digital resources but also capable of driving educational excellence by adapting to the changing needs of learners and the global academic community.

By the end of the program, participants will be equipped to lead the charge in transforming education through the power of digital innovation, ensuring that their teaching and research continue to thrive in the digital era.

Objectives of FDP

To enhance faculty expertise in modern teaching methodologies and research practices suited to the digital age. It aims to equip educators with advanced digital tools and technologies to improve learning outcomes and foster an understanding of how to integrate research and teaching for academic excellence. Additionally, the program encourages collaborative and interdisciplinary approaches to both teaching and research, promoting innovation and excellence in the digital landscape

Duration

The seven-day FDP will be conducted from 21st - 28th October 2024. The sessions will be conducted through online mode. Registration fee is Rs. 250 (Registration fee once paid will not be refunded). Deadline to register is 20th October, 2024. E certificates will be issued for participants who attend all the sessions of the FDP.

SCHEDULE FOR 7 DAYS WORKSHOP ON DATA ANALYSIS

Resource Person



Dr. N Panchanatham Vice Chancello The Gandhigram Rural Institute Dindigul District, Tamil Nadu

TOPIC

Overview of the digital revolution in education Date: 21/10/2024

Resource Person



Mr. Suku Thomas Samuel Program Coordinator Department of Management Kristu Jayanti College, Autonomous, Bengaluru

TOPIC

Assessment and **Evaluation in Digital Education** Date: 24/10/2024

Resource Person



Dr. K Thiyagu Assistant Professor Department of Education Central University of Kerala

Digital pedagogy for active learning and student engagement Date: 22/10/2024



Associate Professor - Stage I Sr. Aloysius Deemed to be University Mangalore

and Citations Date: 25/10/2024

Resource Person



Professor, School of Management & Director Centre for Consultancy and Corporate Training

Date: 28/10/2024

For Payment and Registration



TOPIC

Resource Person



Dr. Sumitha P. V

TOPIC

Enhancing Research Visibility



Dr. Baba Gnanakumar P Kristu Jayanti College, Autonomous, Bengaluru

Future Trends in Digital Education



Resource Person



Dr. S. Lara Priyadharshini Assistant Professor & Head (i/c), PSGR Krishnamal College for Women Coimbatore, TamilNadu

TOPIC

Usage of AI and big data analytics in educational research Date: 23/10/2024

Resource Person



Dr. Violet Glady P Assistant Professo Stella Mary's College Chennai.

TOPIC

Research Collaboration and Networking in the Digital World Date: 26/10/2024